IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Previously presented) A shaving head having a body for cutting hairs while moving with a first speed in a cutting direction, the shaving head comprising:

one or more cutting blades having corresponding cutting edges attached to a middle portion of the body;

a device for stretching skin, the device attached to the body behind said cutting blades relative to the cutting direction;

a guard arranged in front of said cutting blade relative to said cutting direction; and

a handle attached to the body at a location of a pivot axis for exerting pressure on the body, the location defining a force component resulting from the pressure distributed equally between the device and the guard.

- 2. (Previously presented) The shaving head according to claim 1, further comprising at least one spring element for attaching said handle to the location.
- 3. (Canceled)

4. (Previously presented) The shaving head according to claim 1, wherein said guard is

adapted to perform a hair erecting function.

5. (Previously presented) The shaving head according to claim 1, wherein said guard is

adapted to perform a lubricating function.

6. (Previously presented) The shaving head according to claim 1, wherein said guard

comprises at least one strip arranged parallel to said cutting blades.

7-9. (Canceled)

10. (Currently amended) The shaving head according to claim 1, wherein said device

comprises at least one roller, said roller is driven with a rotational speed resulting from the

first speed.

11. (Previously presented) The shaving head according to claim 10, wherein a direction of

rotation of said roller corresponds to said cutting direction.

12. (Currently amended) The shaving head according to claim 10, further comprising a

motor coupled to the device for increasing the wherein said roller is driven with a second

rotational speed that is higher than a first rotational speed resulting from the first speed.

2003P02874WOUS-amd-11-01-11.doc

3

13. (Previously presented) The shaving head according to claim 1, further comprising a

motor coupled to the device for driving the roller in the cutting direction.

14. (Previously presented) The shaving head according to claim 13, wherein said motor is

attached to the body.

15. (Previously presented) The shaving head according to claim 13, wherein said motor is

attached to said handle.

16. (Previously presented) The shaving head according to claim 15, further comprising a

coupling to couple said device to said motor.

17. (Previously presented) The shaving head according to claim 1, wherein the location of

said pivot axis is selected based on the friction between at least one of the skin and guard,

the skin and the roller and the traction of the device.

18. (Canceled)

19. (Currently amended) A shaving head having a body for cutting hairs while moving with

a first speed in a cutting direction, the shaving head comprising:

one or more cutting blades having corresponding cutting edges attached to a middle portion of the body;

a roller <u>driven with a rotational speed resulting from the first speed</u> for stretching skin coupled to the body behind said cutting blades relative to the cutting direction;

a guard coupled to the body and arranged in front of said cutting blade relative to said cutting direction;

a motor coupled to the roller for <u>increasing the driving the roller in the cutting</u> direction with a second rotational speed that is higher than a first rotational speed resulting from the first speed; and

a handle attached to the body at a location of a pivot axis for exerting pressure on the body, the location defining a force component resulting from the pressure distributed equally between the device and the guard.

- 20. (Withdrawn) The shaving head according to claim 1, wherein the handle is attached to the body with at least one snap-in hook for snapping onto one or more respective bridges provided on the handle.
- 21. (Withdrawn) The shaving head according to claim 19, wherein the handle is attached to the body with at least one snap-in hook for snapping onto one or more respective bridges provided on the handle.

PATENT Serial No. 10/581,218 Amendment in Reply to Office Action of August 3, 2011

22. (Previously presented) The shaving head according to claim 19, wherein the location and pivot axis are offset from the cutting edges.